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## **Lectra to participate at the C2C Symposium**

**Atlanta, GA, July 17, 2006** – Lectra will participate at the Concept 2 Consumer (C2C) Symposium at the Red Lion Hotel on the River in Portland, Oregon, July 26-27. This educational forum, sponsored by the American Association of Textile Chemists and Colorists (AATCC), will bring together design professionals from the textile and apparel industries to participate in educational seminars focusing on technology innovation in product development.

A member of the AATCC, Lectra offers innovative, apparel-dedicated solutions that span the entire product lifecycle, covering design, product development, prototyping, manufacturing and retailing. The company offers the apparel industry's most highly integrated technologies, all backed by more than 30 years of multi-sector experience and an unrivaled international service network.

Entitled "Meeting Expectations in a High Performance Apparel World," the program will feature workshops and panel discussions led by industry professionals on topics related to color management, color trends and material testing.

Jill Simmons, Lectra's account director for the fashion sector, will lead a seminar on "Trends and Technologies for Digital Printing," Ms. Simmons will examine the optimization of design processes through the digital creation of prototypes and samples, and also explore innovations in digital technology that enhance and accelerate the product development cycle without jeopardizing creativity.

After the program the attendees will be invited to visit nearby Nike world headquarters. Nike's design staff will host guided tours of the facility, including a privileged visit to the Apparel Lab, Sample Room and Library.

*"The AATCC consistently provides high quality networking and educational opportunities for design professionals," said David Rode, President of Lectra North America. "Lectra is committed to the success of the design industry and we value the opportunity to promote the educational growth of its members."*

### **About Lectra**

With 1,500 worldwide employees and \$260 million in 2005 revenues, Lectra is the world leader in software, CAD/CAM equipment and related services dedicated to large-scale users of textiles, leather and industrial fabrics. Lectra addresses a broad array of major global markets, including fashion (apparel, accessories, footwear), automotive, aeronautical and furniture. Lectra is listed on the Euronext Paris stock exchange.

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