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***Lectra receives the “2007 Investor in Japan Award”
from the Invest in France Agency (IFA)***

Paris, November 19, 2007 – Lectra, the world leader in integrated technology solutions dedicated to the soft goods industries, is proud to announce that the company has received the “2007 Investor in Japan Award” by the Invest in France Agency (IFA). This award was presented during the “France-Japan Investment Awards Ceremony” evening held on November 15, in Osaka in the presence of Gildas Le Lidec, France’s Ambassador to Japan and chaired by Philippe Favre, French Ambassador for international investment, Chairman and CEO of Invest in France Agency.

The Invest in France Agency award recognizes outstanding French entrepreneurs who are building and leading dynamic, growing businesses in Japan.



Robert Agnes, President of Lectra Asia-Pacific, along with key Lectra Japanese managers, attended the ceremony and received the award on behalf of Lectra’s contribution to economic development in Japan through direct investment.

Lectra Japan was established in August 1985 in Osaka as the company’s first headquarters in Asia. Lectra is located in 8 offices in Japan - including sales offices and service centers - in Tokyo, Toyota, Okayama, Fukuoka, Hanamaki, Sakata, and Morioka.

Lectra Japan is one of the largest subsidiaries of Lectra. Dedicated to 400 clients, Lectra Japan has a particularly strong presence in the Japanese automotive market, serving leading car seat manufacturers such as Toyota Boshoku, which uses the new generation of Vector and a wide range of Lectra software and services. Lectra also has a long-term presence in the Japanese fashion market, and is a leading supplier of 2D/3D software solutions to footwear brands including Asics.

“This prestigious award demonstrates the strong overall dynamism Lectra has in Japan. This is a real tribute to our Japanese team and to the entire Lectra Group, which is committed to providing innovative solutions and high quality service to our customers in Japan and throughout the world,” said Daniel Harari, Chief Executive Officer, Lectra. *“This award acknowledges Lectra’s strong investment and commitment within the Japanese industry over the past 22 years. I am deeply honored that our long-term relationship with Japan has been recognized by the IFA.”*

**About Invest in France Agency (IFA)**

Invest in France Agency (IFA) promotes and facilitates international investment in France. The IFA network operates worldwide, with offices in France, as well as in North America, Asia and Europe. IFA works in partnership with regional development agencies to offer international investors business opportunities and customized services all over France. For more information, please visit www.invest-in-france.org

About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for the soft goods industries. Lectra develops the most advanced specialized software, cutting systems, and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), aeronautical, marine and furniture. Lectra serves more than 17,000 customers in over 100 countries with 1500 employees and \$272 million in 2006 revenues. Lectra is listed on the Euronext Paris stock exchange.

For more information, please visit www.lectra.com