

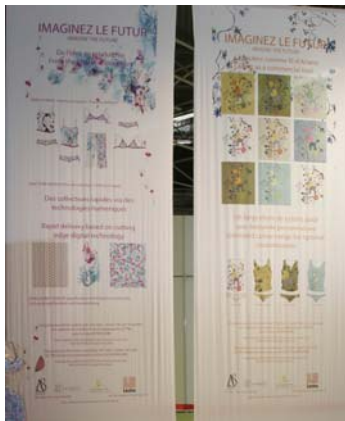
Lectra presents its innovative lingerie and swimwear offering at Lyon Mode City/Interfilière

Paris, September 23, 2005 – Taking part for the first time at Lyon Mode City/Interfilière, held September 3-5 in Lyon, France, Lectra presented its entire line of design and development solutions dedicated to the lingerie and swimwear sector.



The company demonstrated the breadth and added value of its solutions to support customers throughout their design and manufacturing processes, and to help them face present and future challenges. "Innovation at the heart of growth" was the theme of the conference organized by Lectra, which was a great success with more than 80 companies taking part.

Lectra – partner to customers in the lingerie/swimwear sector



The three-day trade fair highlighted the ways in which Lectra solutions are tailored to the needs of specialists in the sector. This was confirmed by Andrew Sia, President of ACE Style, a leader in coordinated lingerie and a Lectra customer since 1988: "*Lectra solutions allow us to manage large production volumes efficiently.*" His teams create up to 8,000 new styles per year.

ACE Style has invested in design solutions and 15 digital printers for its style bureaus in New York, London and Hong Kong and its factory in China. "*With these new Lectra solutions, we can react rapidly to market trends and give our customers real added value. We can develop and produce personalized collections and offer a wide range of printed fabrics without being limited by technical constraints. We are also very flexible when it comes to quantities,*" Andrew Sia explained at Lectra's conference.

Solutions ideally suited to the needs of the sector

More than 100 companies from all over the world visited the stand, where specialists presented the very latest Lectra innovations.

Based on experience acquired with prestigious international customers such as Chantelle, Jolidon, La Perla, Lise Charmel, Princesse Tam-Tam, the Sara Lee group, Simone Pérèle, Speedo and Victoria's Secret, Lectra responds to the specific needs of customers' design and production processes.

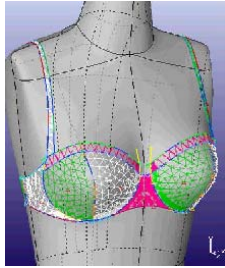
Solutions for collection design, with Kaledo Style, pattern-design and pattern-making, with Modaris and Diamino, and product life cycle management, with GalleryWeb, are backed by a digital printing solution that allows the optimization of processes of prototyping and production of small runs.

All these solutions enable those working in the sector to enhance their creativity, efficiency and flexibility in a competitive environment in which increasingly large numbers of collections are produced.



3D for better management of volume complexity

Lectra's latest innovations for the lingerie sector were also presented at the conference.



For Jean-Louis Heyd, Lectra's 3D specialist, "*3D design and prototyping will make it easier to manage volume complexity, the assembly of different materials and the potential for predicting the interaction of the garment with the body.*"

This revolutionary 3D design solution aroused great interest among visitors, many of whom requested personalized demonstrations of the new technology.

As Bernard Karmin, Director of Lectra France, explained at the end of the three-day fair: "*This event, which we were attending for the first time, enabled us to meet customers from all over the world and gauge the appeal of our solutions and our latest innovations, particularly 3D, which reflect our technological progress.*"

About Lectra

Lectra is number one worldwide in software and hardware dedicated to industrial users of textiles, leather and soft materials. Lectra is present across a broad array of major markets, including fashion and apparel; luggage & leather goods; footwear; furniture & furnishings; and the automotive, aerospace and marine industries. Through its unique international network, with a staff of 1,600 worldwide, Lectra serves more than 17,000 customers in over 100 countries.

Lectra is listed on Euronext Paris.