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## ***Lectra appoints Bruno Mattia as Director of PLM Professional Services***

**Paris, June 22, 2006** – Lectra announced the appointment of Bruno Mattia as Director of PLM Professional Services, encompassing PLM project management, consulting and training activities worldwide. He joins Lectra's corporate PLM team based at the company's headquarters in Paris, France.

In this position Bruno Mattia is responsible for managing all aspects of Lectra's PLM projects, focusing on organizational change support for customers and the integration of the company's PLM solution into customer environments. He initiates and manages PLM projects with Lectra teams throughout the world, and defines their accompanying service offerings.



*"I'm very pleased to join Lectra's PLM team," said Bruno Mattia. "The company's PLM offering reflects Lectra's deep understanding of the fashion businesses and processes as well as its technological expertise, developed through more than 30 years of working with the industry's major players. I'm proud to bring all of my experience to this new, cutting-edge enterprise software."*

Bruno Mattia brings 14 years of consulting and project management experience to his position at Lectra, including six years of PLM project management. In 1993 he joined Matra Datavision – which has since become a subsidiary of IBM's Business Consulting Services – and later became technical director and manager of a 50-person team dedicated to aerospace, automotive and heavy equipment sector projects. In the context of this position Bruno Mattia spent one year in Japan and two years in Italy. In 2000 he was named Director of PLM Projects, responsible for managing the development and implementation of international and transnational PLM projects. Bruno Mattia earned an engineering degree from the *Ecole Nationale Supérieure des Arts et Métiers* in Paris, France.

Launched in April 2006, Lectra's PLM offering has been specifically developed for the fashion markets. The offering enables companies to shorten lead times and reduce costs associated with the conception of products in a context of permanently renewing collections. Providing continuous decision-making support, it rationalizes and improves the reliability of product development processes and assures the synchronization and traceability of information flows. In addition, it optimizes the collaborative modes used between contractors and suppliers.

*"I am delighted that Bruno Mattia has joined Lectra's PLM team," said Lectra's PLM Director Pascal Denizart. "Professional services are an integral component of our PLM offering, and Bruno's international project management expertise will ensure that our customers benefit from all the added value that our PLM offering brings to the management of their product and collections lifecycles."*

### **About Lectra**

With 1,500 worldwide employees and \$260 million in 2005 revenues, Lectra is the world leader in software, CAD/CAM equipment and related services dedicated to large-scale users of textiles, leather and industrial fabrics. Lectra addresses a broad array of major global markets, including fashion (apparel, accessories, footwear), automotive, aeronautical and furniture. Lectra is listed on the Euronext Paris stock exchange.

*For more information please visit [www.lectra.com](http://www.lectra.com)*