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Contact: Angélique Cuihé
email: a.cuilhe@lectra.com

Tel : +33 (0)1 53 64 42 95 – Fax: +33 (0)1 53 64 43 40

***Lectra awarded top “Performance Stars” prize
for the quality of its telephone reception***

Paris, June 29, 2006 – Lectra earned first prize in the “Performance Stars” Industry category for the quality of telephone reception at its industrial site in Bordeaux, France. The prize was awarded by SR. Teleperformance, one of the worldwide leaders in customer relations management (CRM) and contact center outsourcing.

The organization conducted an anonymous calling campaign in April and May, 2006 to 243 private and public companies from 11 business sectors in the French Gironde region, each operating either traditional telephone reception or call center facilities.

Lectra is active in more than 100 countries and operates five International Call Centers, in Bordeaux (France), Milan (Italy), Madrid (Spain), Atlanta (U.S.) and Shanghai (China). Ninety Lectra Call Center experts provide customers around the world with real-time, interactive service intervention via the Internet. These experts handle more than 50,000 user calls each month, optimizing customers’ usage of Lectra software and equipment while reducing or eliminating the risk of downtime.

“For more than 30 years now, Lectra has been building long-term relationships with its customers based on trust, quality, reactivity and the full involvement of all its collaborators,” explained Lectra’s Services Director, Didier Teiller. *“The reception we offer our customers is the cornerstone of these relationships.”*

About Lectra

With 1,500 worldwide employees and \$260 million in 2005 revenues, Lectra is the world leader in software, CAD/CAM equipment and related services dedicated to large-scale users of textiles, leather and industrial fabrics. Lectra addresses a broad array of major global markets, including fashion (apparel, accessories, footwear), automotive, aeronautical and furniture. Lectra is listed on the Euronext Paris stock exchange.

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