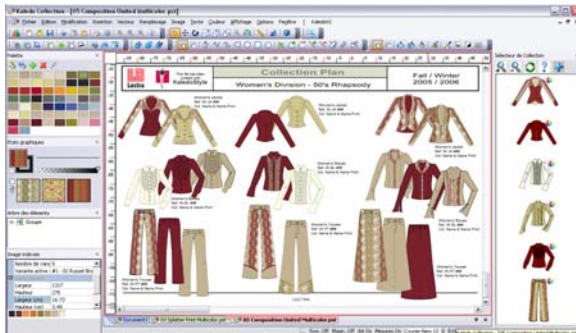


At Première Vision and Material World, Lectra presents its new fashion-dedicated design solution and PLM offering

Paris, September 18, 2006 – Lectra will present its **PLM offering** and preview **Kaledo** – its new **design offering** – at the Première Vision show in Paris (September 19-22) and also at the Material World show in New York (September 26-28).



The brand new **Kaledo** offering, which will progressively replace Lectra's U4ia and Prima solutions, incorporates the best of these solutions' technologies, particularly for textile design. Kaledo is also backed by the design expertise Lectra has gained through working with major fashion companies for more than 20 years. Specifically conceived for fashion designers and based on their work processes, including collections and textile design, the new Kaledo offering will enable them to

accelerate design processes and improve communication with their collaborators.

The close link between Lectra's PLM offering and its business applications – such as Kaledo and the company's pattern-making solution – will permit a significant acceleration of the entire product development cycle. This innovative link, which is unique on today's market, demonstrates all the added value of an offering from a fashion-sector specialist.

Lectra's new PLM offering: efficient management of the product and collections lifecycles

The implementation of a product and collections lifecycle management solution is a high-stake undertaking for fashion companies; Lectra's PLM offering permits them to reinforce their capacity to develop new products and also to optimize the management of their product lifecycles. It acts directly on three performance levels: improvement of collections development processes; optimization of collections planning; and acceleration of product development.

Fully configurable and built on a 100% Web-based platform, the offering comprises specialized, integrated applications: *Line Planning*, *Workflow Management*, *Product Development* and *Management Dashboard*.

Integration of design solutions in the product lifecycle management offering

These two exhibitions will provide an opportunity for Lectra teams to demonstrate the strength of the link between the new Kaledo offering and the company's PLM offering, which will enable fashion companies to accelerate development cycles and thereby to improve competitiveness.

"In a highly competitive environment, our customers need to capitalize on their creativity to establish their reputations and that of their brands," said Lectra CEO Daniel Harari. *"By facilitating creation and by integrating design, manufacturing and merchandising data very early in the process, we allow our*



customers to accelerate the release of their collections, to appreciably reduce costs and to increase their sales."

Kaledo: the design revolution

The Kaledo offering is the fruit of significant investment by Lectra to provide its customers with the most advanced design solutions. Thirty engineers and technicians and more than €10 million were dedicated to its development.

The new Kaledo offering provides designers with an intuitive working environment in which all necessary data is easily accessible. The offering will be available early in 2007.

In the current climate of permanently changing collections, this new offering allows companies to accelerate design processes in order to launch product lines that keep up with fashion trends and satisfy consumer expectations. It also enhances communication between designers and their internal and external collaborators.

Visitors to Première Vision and Material World will enjoy an exclusive preview of the different collections and textile design modules for knits, prints and woven fabrics featured in **Kaledo Style**, **Kaledo Print**, **Kaledo Knit** and **Kaledo Weave**.

The Kaledo offering represents a genuine revolution for designers. **Kaledo Collection**, a key component of this offering, will also be previewed. This "intelligent" solution will allow designers to go beyond creation and to truly manage their collections. All of their designs, as well as styles, components and materials, are stored in memory.

Finalizing collections is greatly accelerated since each modification to a style, color or a fabric is automatically updated in all relevant documents.

About Lectra

With 1,500 worldwide employees and \$260 million in 2005 revenues, Lectra is the world leader in software, CAD/CAM equipment and related services dedicated to large-scale users of textiles, leather and industrial fabrics. Lectra addresses a broad array of major global markets, including fashion (apparel, accessories, footwear), automotive, aeronautical and furniture. Lectra is listed on the Euronext Paris stock exchange.

For more information, please visit www.lectra.com