



Lectra France opens its new office in the heart of the Paris fashion world

Paris, December 1, 2006 – Lectra, the world leader in software, CAD/CAM equipment and related services dedicated to large-scale users of textiles, leather and industrial fabrics, has opened a new head office for Lectra France:

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Lectra France also has offices in Cholet, Lyon, Toulouse and Villeneuve d'Ascq, as well as at the company's industrial site in Bordeaux-Cestas. More than 60 Lectra consultants, solutions experts and training professionals enable the company's French customers to integrate Lectra technologies to respond to their daily challenges.

Lectra is particularly strong in France, with an estimated market share of 80% and approximately 600 customers, including major luxury brands (Céline, Christian Dior, Hermès, Louis Vuitton, Yves Saint Laurent), ready-to-wear fashion brands (Camaïeu, Kenzo, Kookaï, Lacoste, Lafuma, New Man, Zannier), lingerie specialists (Chantelle, Lise Charmel), retailers (Auchan, Décathlon, La Redoute, Monoprix), automotive companies (Faurecia, Renault) and aeronautical specialists (EADS, Eurocopter, Zodiac).

Lectra France customers have access to a full line of services through the company's Call Center and International Advanced Technology Center (IATC) in Bordeaux. The Call Center provides real-time online intervention by Lectra experts, who are able to take remote control of customers' software and equipment to offer interactive assistance. Each day the Call Center helps customers to optimize their Lectra installation and reduce or eliminate the risk of downtime. The IATC enables customers to imagine and realize their projects with the help of demonstrations and personalized technical tests.

"Lectra is a long-term partner for all its customers," said Bernard Karmin, director of Lectra France. "We offer value-added business expertise associated with dedicated software solutions and equipment to enable our customers optimize their processes."

Bernard Karmin added that *"this change of locations symbolizes Lectra's strategy of expansion and its dedication to constant improvement of customer care. This includes training rooms equipped with our software solutions and a video conference system linked to our IATCs and our main facilities around the world, which allows customers to discover the full line of our solutions for the entire product development cycle. The quality of service and the professionalism of our business experts brings real added value to our customers."*

About Lectra

With 1,500 worldwide employees and \$260 million in 2005 revenues, Lectra is the world leader in software, CAD/CAM equipment and related services dedicated to large-scale users of textiles, leather and industrial fabrics. Lectra addresses a broad array of major global markets, including fashion (apparel, accessories, footwear), automotive, aeronautical and furniture. Lectra is listed on the Euronext Paris stock exchange.

For more information please visit www.lectra.com