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Lectra World 2007 Tours the Globe

Paris, June 20, 2007 – *Lectra World 2007* continues its world tour following the success of its various events held in France, China, Tunisia, Northern Europe and Thailand.

Rendezvous at the Upcoming Lectra World 2007 Events

This series of events offers players in the fashion, automotive, and furniture industries the opportunity to take part in a new world of technological innovation. By combining technological know-how with expertise in the industries and markets of its customers, Lectra has developed exclusive solutions that broaden their horizons in terms of productivity and creativity.

The next *Lectra World 2007* events for fashion will take place in Bangalore (India) in September and in Bordeaux (France) in October and November. A *Lectra World 2007* automobile event will also take place in Shanghai (China) in September. Other events are being planned.

To participate in *Lectra World 2007*, register at this address:
http://www.lectra.com/lectra_world_2007/en

A New World of Technological Innovation

It was during the very first *Lectra World 2007* that Lectra unveiled the result of these last five years of R&D, representing a total investment of 80 million euros. A technological revolution surpassing those of Lectra's previous major international conferences in 1993 and 1996.

Lectra World 2007 kicked off with the new *Vector* generation, where power and intelligence join forces, with *Modaris 3D Fit*, a huge step forward in 3D virtual prototyping, with *Kaledo*, which puts creation at the heart of the fashion designer's profession, and with *Lectra Fashion PLM*, a major advancement in collections management. *Lectra World 2007* also shows how a company gains a competitive edge by integrating communicative and collaborative solutions throughout the product lifecycle.

Focus on Previous French and Chinese Events

At the beginning of 2007, in Bordeaux (France), at the heart of its brand new 4500-square meter technology village, the *Lectra International Technology and Conference Center*, *Lectra World 2007* brought together 650 customers, institutional representatives, and journalists from all over the world.

Among the major brands, retailers and manufacturers of fashion, Lectra welcomed *BCBG* (USA), *Benetton* (Italy), *Christian Dior* (France), *Clarks* (UK), *Dolce & Gabbana* (Italy), *H&M* (Sweden), *Mango* (Spain); from the furniture industry, *B&B Italia* and *Natuzzi* (Italy), *Neiser* (Baltic States), *Walter Knoll* (Germany), *Ekornes* (Norway); and among the major world equipment suppliers, *Faurecia* (France), *Johnson Controls* (USA), *Milliken* (USA) and *Toyota Boshoku* (Japan).





In Shanghai, the event brought together 200 companies from the fashion market most of them from China, but also from Taiwan, Korea, Japan and Hong Kong. The participants also visited Lectra's Shanghai facility which houses the Asia Pacific Headquarters, the International Advanced Technology Center (IATC) and the Call Center in a 2700-square meter facility.

About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for the soft goods industries. Lectra develops the most advanced specialized software, cutting systems, and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), aeronautical, marine, and furniture. Lectra serves more than 17,000 customers in over 100 countries with 1,500 employees and \$272 million in 2006 revenues. The company is listed on the Euronext Paris stock exchange.

For more information please visit www.lectra.com