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Contact: Angélique Cuihé  
e-mail: [a.cuilhe@lectra.com](mailto:a.cuilhe@lectra.com)  
Tel.: +33 (0)1 53 64 42 95 – Fax: +33 (0)1 53 64 43 40

***Gilles Albarèdes appointed Chief Marketing Officer  
for the Lectra Group***

**Paris, July 9, 2007** – Lectra, the world leader in integrated technology solutions for the soft goods industries, announced the appointment of Gilles Albarèdes to the position of Chief Marketing Officer today. As such, he will be responsible for product marketing, operational marketing, communications, and events. Gilles Albarèdes is based in Paris and will report directly to Daniel Harari, Lectra's Chief Executive Officer.



His arrival comes as Lectra is renewing its offer with the new generation *Vector* automated cutting machines, which are more powerful and more intelligent, *Modaris 3D Fit*, the three dimensional virtual prototyping software application, the new *Kaledo* design software offering, and the new version of *Lectra Fashion PLM*. Lectra has confirmed its confidence in the future with its goal of €300 million revenue and an operating margin of 15% for 2009, thanks to its five growth accelerators: automotive, installed customer base, PLM, China, and the United States.

Prior to joining Lectra, Gilles Albarèdes, 44, worked for SAS, world leader in business intelligence, as Associate General Manager sales and Marketing. From 2002 to 2004, he held the position of Chief Operating Officer for Tridion, Web content management software vendor. From 1996 to 2002, he held different positions in sales and marketing management at Autodesk, 2D and 3D design software suppliers in various industrial sectors.

Gilles Albarèdes holds a Master's degree in geo-marketing from the University of Alberta (Canada).

**About Lectra**

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for the soft goods industries. Lectra develops the most advanced specialized software, cutting systems, and provides associated services to a broad array of markets, including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), aeronautical, marine, and furniture. Lectra serves more than 17,000 customers in over 100 countries with 1,500 employees and \$272 million in 2006 revenues. The company is listed on the Euronext Paris stock exchange.

For more information please visit [www.lectra.com](http://www.lectra.com).