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Lectra appoints Robert Agnes as President, Asia-Pacific

Paris, September 26, 2007 – Lectra, the world leader in integrated technology solutions dedicated to the soft goods industries, today announced the appointment of Robert Agnes as President of Lectra Asia-Pacific, which covers Greater China, Japan, India, Southeast Asian countries, Singapore, the Philippines, and Australia.

Based in Shanghai, China, Robert Agnes reports directly to Lectra CEO Daniel Harari. His mission is to direct the company's overall business and operations in the Asia-Pacific region, and to reinforce Lectra's worldwide position as the undisputed leader in all of its market sectors.



Prior to joining Lectra, Robert Agnes spent 21 years holding senior positions at U.S.-based Tektronix, a leading global provider of test, measurement and monitoring equipment. Since 2006, he was Vice President of Strategic Initiatives. From 2004 to 2006, he was Vice President of Pacific Sales and Operations, based in Shanghai, where he defined the company's growth strategy for the Pacific region. From 2002 to 2004, he was Vice President and General Manager of Tektronix Berlin, where he was responsible for the Monitoring and Protocol business. Robert Agnes holds an MBA from George Fox University in Oregon (USA).

"I am pleased and excited to join Lectra", said Robert Agnes. "Our customers face an increasingly competitive environment with pressure on improving time to market and reducing manufacturing cost while expanding their product offerings. The new range of products launched this year, including the new generation of Vector automated cutting systems and Kaledo Design Software, provide unprecedented value for Asia-Pacific customers. My goal will be to help our customers optimize this cycle by utilizing the world-class technology and business consulting services Lectra provides."

"Asia-Pacific is a critical component of Lectra's growth strategy. In 2006, the region generated 18% of the company's total revenues. Within the region, the fashion, automotive, and furniture markets are undergoing rapid transformation in order to supply growing domestic and export demands", said Lectra CEO Daniel Harari. "Bob has an extensive professional experience which will help us to achieve our ambitious goals in the Asia-Pacific region. Bob replaces Jean-Luc Aubert who has stepped down after 17 years with Lectra, including the past 15 years at the head of Asia Pacific."

About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for the soft goods industries. Lectra develops the most advanced specialized software, cutting systems, and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), aeronautical, marine, and furniture. Lectra serves more than 17,000 customers in over 100 countries with 1,500 employees and \$272 million in 2006 revenues. The company is listed on the Euronext Paris stock exchange). For more information, please visit www.lectra.com