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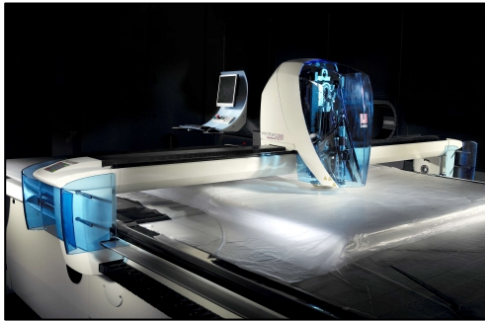
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## ***Proven success: 250 New Generation Vectors sold since February 2007***

**Paris, October 17, 2007** – Lectra, the world leader in integrated technology solutions dedicated to the soft goods industries, is pleased to announce the sale of its 250th *Vector* at the end of September from the new range launched last February. Since January 2007, Lectra automatic cutter sales have risen by 40% compared to the same period last year.



*“Such record sales, all markets combined, testify Lectra’s technological superiority on the automatic cutter market and prove that the company made a winning bet with its massive investment: three years of R&D with a budget of \$15 million”,* said Daniel Harari, CEO, Lectra.

With the new *Vector* range, associating power and intelligence, Lectra has made an unprecedented technological leap forward. By combining unrivaled speed and cutting volumes, it provides outstanding savings in productivity, without compromising quality or reliability. The operating software’s advanced parameters optimize the system based on the material cut, the complexity of the shapes or the operator’s experience. The embedded smart maintenance system detects needs for intervention and diagnoses possible failures before they occur. In addition, Lectra Call Centers experts can take remote control of *Vectors*, ensuring maximum system efficiency and limiting risks of machine downtime.

### **About Lectra:**

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for the soft goods industries. Lectra develops the most advanced specialized software, cutting systems, and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), aeronautical, marine and furniture. Lectra serves more than 17,000 customers in over 100 countries with 1500 employees and \$272 million in 2006 revenues. Lectra is listed on the Euronext Paris stock exchange.

For more information, please visit [www.lectra.com](http://www.lectra.com)