



CUSTOMER SNAPSHOT



“Thanks to Diamino Expert V5R3 we have obtained a time savings of 30% compared to the V2 version. In addition, we have achieved fabric savings of 4-5% in our productive process typology and in the manufacturing of men’s formal wear generally. This aspect definitely enables us to be more competitive. Being able to manage the fuse block function has also given us the chance to increase the efficiency of the marker.”

Massimo Colombini, General Executive, Ann Max Export, SRL (Italy)

KEY HIGHLIGHTS

INDUSTRY: Fashion

ANN MAX EXPORT, SRL

CHALLENGE

Save time and fabric, achieve greater competitiveness

MARKET

Fashion

LECTRA SOLUTION

DiaminoFashion Expert V5R3

ENVIRONMENT

Multi-operational Italian apparel company specializing in knits, with a 70% export rate, seeking to increase efficiency while maintaining its reputation for quality and state-of-the-art technology.

Ann Max Export, SRL, offers a complete and qualified range of services for the production, distribution, and promotion of knitwear and clothing.

Ann Max operates with an ample production network known for its state-of-the-art technologies and its highly-qualified professionals. Industry leaders, large-scale distribution centers, and agencies know they can count on Ann Max Export to satisfy every kind of market requirement.

Each of their unique and unrepeatable collections is based on more than 500 models. Their two lines, *Uomo* and especially *Donna*, are recognized around the world, with some 70% of annual production being sent abroad, and 30% around Italy.

www.annmax.it

ABOUT LECTRA

Lectra is the world leader in integrated technology solutions that automate, streamline, and accelerate product design, development, and manufacturing processes for the soft goods industries. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), aeronautical, marine, and furniture. Lectra serves 20,000 customers in more than 100 countries with 1,550 employees. The company is listed on Euronext Paris.