



CUSTOMER SNAPSHOT



KEY HIGHLIGHTS

INDUSTRY: Footwear

MARKET

Last production

CHALLENGE

Reduce the number and cost of prototypes, communicate digitally with a virtual prototype that is compatible with systems across the globe, manage and share product-related data in real time

LECTRA SOLUTION

Romans Cad® 3D Last & Grade

ADVANTAGES

Greater precision and quality
Better communication
Organization and management streamlined

“Lectra is an invaluable technology partner. Since implementing Romans Cad 3D Last & Grade, we’ve been able to control the accuracy of our models without ever risking our level of quality. We are now able to provide our suppliers and clients with digital images and technical specifications of lasts in a variety of size categories quickly and efficiently.

A lot of our key partners work with Romans Cad 3D Last & Grade because the fully digitalized last files are so easily accessible to everyone. And that makes a huge difference in collaboration and means we make decisions faster and produce faster.

Lectra’s Romans Cad 3D Last & Grade has allowed us to deliver our lasts ahead of schedule while ensuring full customer satisfaction.”

Milton Mello

Industrial Director, Formas Kunz, Brazil

FORMAS KUNZ

With technological advances the core focus of its business, Formas Kunz, top Brazilian last manufacturer, has evolved into one of the largest last suppliers in the world.

Producing lasts for men’s, women’s and children’s shoes, Kunz stands out in the market by combining a modern company organization and industry expertise with an in-depth understanding of the needs of each of its customers.

It regularly releases new, innovative last products to fulfill these precise needs. Their 2003 aluminum-tip lasts revolutionized the way their customers’ fashionable pointed-toe shoes were manufactured and fitted. In 2007 they introduced the first lasts designed for sole injection directly onto the upper.

The company prides itself on providing lasts that meet the most demanding international standards. Its ten factories throughout Brazil produce up to 75,000 pairs of lasts per month.

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ABOUT LECTRA

Lectra is the world leader in integrated technology solutions that automate, streamline, and accelerate product design, development, and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such as the aeronautical and marine industries, wind power, personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1,500 employees. The company is listed on Euronext Paris.