

Mango joins TextileGenesis pioneering traceability solution, a Lectra company, for a transparent value chain

Paris, November 6, 2025 – **Mango, one of the leading international fashion groups, has joined TextileGenesis, the pioneering traceability solution for the fashion and textile industries, to trace their natural and animal fibers, synthetics, man-made cellulosic fibers and leather. TextileGenesis, a Lectra company, offers a complete and secure cutting-edge technology with its six-dimensional (6D) offering and unique “fiber forwards” approach. Mango, has long been committed to maintaining a fully transparent supply chain, and TextileGenesis will reinforce this commitment.**

Strong results since go-live

Since the collaboration began, Mango has traced over 6,000 tons of sustainable fibers and more than 40 million finished product units across its value chain with TextileGenesis. The platform has also enabled Mango to engage over 1,000 supply chain actors in 23 countries, creating visibility well beyond certified fibers to include conventional materials, leather and footwear.

Renowned for placing fashion at the heart of its business model, Mango has continually driven creativity and expansion since its inception. The company is distinguished by its unique design and style, emphasizing a quality that aims to surpass competitors. As an international group, they lead the pace of the fashion industry by innovating with the latest technologies and moving increasingly towards sustainability. Mango is wholly committed to transparency across its supply chain with the will to go further, and that is where TextileGenesis comes in.

The necessity for a transparent supply chain has never been more pressing, driven by a surge in regulations and heightened consumer expectations for sustainability and ethical practices. *“Achieving such transparency presents a significant challenge for brands such as Mango, given the complexity of their global supply chains. Ensuring accurate traceability requires an advanced solution capable of providing detailed insights and verifiable data throughout every stage of production. We are happy to help Mango achieve their sustainability goals by embracing traceability and creating a transparent value chain,”* explains **TextileGenesis CEO, Amit Gautam**.

Mango to meet its sustainable goals with a traceable and transparent supply chain

After a successful pilot conducted in 2023, Mango scaled up the collaboration with TextileGenesis. This announcement comes as key milestones have now been reached, demonstrating the impact of the platform at scale.

The digital traceability solution enables Mango to ensure a reliable, secure and fully digital mapping of their textiles, from the fiber to retail, and thereby guarantees their authenticity and origins with unparalleled accuracy. Mango has selected a comprehensive set of digital tools among its six-dimensional (6D) offering: the Fiber-to-Retail module for its sustainable certified fibers and the new product backward Supply Chain Discovery module for its conventional fibers.

This collaboration reinforces Mango’s commitment to building a transparent value chain and positions the company as a frontrunner in preparing for upcoming regulations and evolving consumer expectations worldwide.

About Mango:

Mango, one of the leading international fashion groups, is a global company with design and creativity at the heart of its business model and a strategy based on constant innovation, the pursuit of sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2024 with a turnover of over 3.3 billion euros, with a third of its business coming from the online channel and a presence in more than 120 markets. More information at mangofashiongroup.com.

About TextileGenesis:

Founded in 2018, TextileGenesis, a Lectra company, provides a Software as a Service (SaaS) platform that enables fashion brands and sustainable textile manufacturers to ensure a reliable, secure and fully digital traceability of their textiles, from the fiber to the consumer, and thereby guarantee their authenticity and origins. The platform provides traceability for textiles, leather and footwear, employing fiber forwards traceability for sustainable and certified materials and Supply Chain discovery approach to traceability for conventional materials.

Its innovative traceability mechanism, which addresses both ends of the textile value chain, as well as its network of partners for material certification, and its technology platform guarantee the exchange and tracking of reliable and secure data throughout a material's life cycle. TextileGenesis platform also identifies and flags supply chain compliance/legal risks across the value chain from tier 1-4 for brands.

About Lectra:

At the forefront of innovation since its founding in 1973, Lectra provides industrial intelligence technology solutions—combining software in SaaS mode, cutting equipment, data, and associated services—to players in the fashion, automotive and furniture industries. With boldness and passion, Lectra accelerates the transformation and success of its customers in a world in perpetual motion thanks to the key technologies of Industry 4.0: AI, big data, cloud and the Internet of Things.

The Group is present in more than one hundred countries. It operates three production sites for its cutting equipment, located in France, China and the United States. Lectra's 3,000 employees are driven by three core values: being open-minded thinkers, trusted partners and passionate innovators. They all share the same commitment to social responsibility, which is one of the pillars of Lectra's strategy for ensuring sustainable growth for both the company and its customers.

The company is listed on Euronext, and is included in CAC All Shares, CAC Technology, EN Tech Leaders and ENT PEA-PME 150 indices. For more information, please visit lectra.com.

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