

ESMOD

INTERNATIONAL FASHION
INSTITUTES & UNIVERSITIES GROUP

REWARDING GRADUATES' PATTERN-MAKING SKILLS



PROFILE

Founded in Paris in 1841, the École Supérieure des Arts et Techniques de la Mode (ESMOD) is one of the world's top fashion institutes, with 24 campuses in 15 countries. With a curriculum based on the French tradition of fashion savoir-faire, the school offers an extensive three-year program with 9 specializations including Women's Ready-to-Wear and New Luxury Couture. Capitalizing on a strong international presence, ESMOD has trained over 8000 professionals throughout the world.

LOCATION

Paris, France with a worldwide network

HIGHLIGHT

ESMOD and Lectra have been partners for more than 20 years. Over the years, the pair have worked together to train professionals in computer-aided design (CAD) to meet the industry's growing demand. After offering a course in Lectra's advanced pattern-making solution, the school has gone a step further and inaugurated both a flat and 3D pattern-making certification. This pattern-making curriculum is based on Lectra's latest technologies and the school's savoir-faire and helps turn ESMOD students into tomorrow's pattern-making experts.

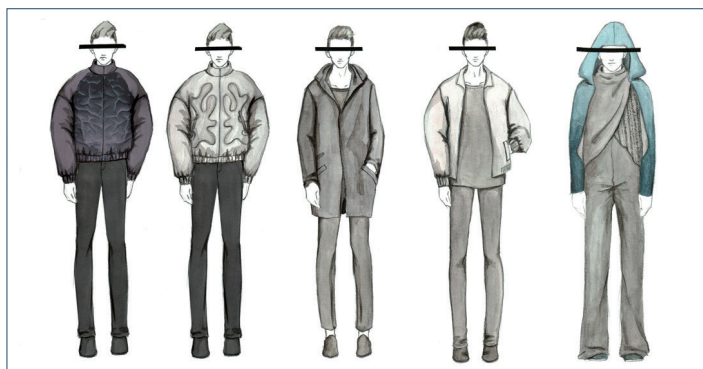
LECTRA SOLUTIONS

Modaris[®]_{3D} Diamino[®]

While there were many reasons for ESMOD to partner with Lectra one stands out in particular, according to Christine Walter Bonini, Director of ESMOD International, the school's parent institution. "In the world of fashion, Lectra is the reference in terms of technology and expertise," she says. An increasing need for well-rounded young professionals led ESMOD to choose Lectra as its privilege technology partner. ESMOD wanted to give its students a competitive advantage no matter where they decide to work and regardless of specialization.

A NEW CERTIFICATION

For Christine Walter Bonini, technology is central to education at ESMOD. "In their ESMOD training, students may work in areas as diverse as couture, pre-production, and design, and the technology aspect is crucial regardless of the form it takes," she explains. A close relationship with Lectra enables professors to stay abreast of industry developments and maintain wide-angle visibility of the profession, while students leave prepared to confront a demanding market. This year, the school has again innovated with the launch of a new module dedicated to pattern making for third year graduates. "We created an advanced pattern-making module based on Lectra 3D technology in response to industry demand for professionals trained on the software," says Bonini. "Students with good marks in their 1st and 2nd years can follow this module to improve their knowledge and efficiency in pattern making. Students were all very enthusiastic about it because they know the added-value of this training for their professional careers," she adds.



THE 3D REVOLUTION

This new Lectra course includes 60 hours of training dealing with flat pattern development, 3D virtual prototyping, and fit control. Nathalie Coppin, professor of computerized pattern-making at ESMOD is enthusiastic about the time-saving capabilities of Lectra's pattern-making solutions. "Students realize that there are tools to help them work faster and more accurately," she says. "When making alterations or modifications to the flat pattern, all pieces are updated at the same time, which doesn't happen when you work on paper. It's great that students get to visualize the whole development process."



Lectra in Fashion

With 40 years' experience in fashion and apparel, Lectra's mission is to provide a complete spectrum of design, development, and production solutions to confront 21st-century challenges. From first creative spark to final product, our professional services address an end-to-end process. We support the day-to-day operations of our customers in over 100 countries for around-the-clock process optimization. From fast fashion to luxury to ready-to-wear, Lectra's 23,000 customers in markets as diverse as casual, sports, outdoor, denim, and lingerie represent every development and sourcing model imaginable. Beyond suppliers and manufacturers, they are the brands you love and the stores where you shop.

STUDENT SUCCESS

First certification ceremony at Esmod: Lectra rewards three students.



Top of the class Lingyu Tian received a computer equipped with Lectra's Modaris 3D, while second and third place winners Marie-Anaïs Dumoux and Aurélien Hannover were awarded a Modaris 3D license.

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The school's career development office began to notice a change in requested skillsets for interns. "Students looking for internships in their third year found that employers wanted them to know Lectra and were looking for skilled pattern makers," she says. In the past four years, the demand has shifted to Lectra's 3D technology, spurring the school's decision to also implement this solution. Known in the industry for its time-saving benefits, Modaris 3D can cut development time, improve quality and reduce prototypes thus allowing companies to reuse pattern pieces in future collections.

A BRIGHT FUTURE AHEAD

Bonini is confident that ESMOD's partnership with Lectra will bring out graduates' pattern-making skills and help them find jobs more easily. This certification will allow a whole new generation of skilled pattern makers to graduate well-rounded, with skills in pattern making and 3D virtual prototyping. According to Bonini, this kind of cooperation will allow the school to think above and beyond the classroom, preparing students to be innovative players in the fashion industry.

Industry best practices, cutting-edge solutions, and an international network of fashion professionals: Lectra is more than a technology partner for ESMOD. It is a strategic ally that contributes to maintaining the school's reputation as a world leader in fashion education.