

N A B A

NUOVA ACCADEMIA DI BELLE ARTI MILANO

THE MARRIAGE OF ANTHROPOLOGY &
TECHNOLOGY IN THE FASHION WORLD



Designed by Michele Lotito

PROFILE

The NABA Nuova Accademia Di Belle Arti Milano, founded in 1980, is a leading design school in Italy. The Milanese school's strong sense of identity is rooted in its theoretical and anthropological approach to fashion with a twist of Italian know-how. This is established while keeping a keen eye on the job market; the school boasts a placement rate of 80% out of an average of 90 graduates per year. NABA has an extremely international student body and delivers courses in both English and Italian.

LOCATION

Milan, Italy

HIGHLIGHT

Despite having only recently been a partner of Lectra, NABA is already making its solutions second nature to students. "While we have a very unique fine-art take on fashion, it is just as important to adapt that to the needs of the industry. Lectra's solutions are indispensable in that respect," explains Colomba Leddi, Course Leader of the school's B.A program.

Besides teaching Lectra to students during the first two years of the fashion program, NABA has also established a "Lectra corner". Resembling a small studio, the fully equipped space is reserved for students who want to further hone their Modaris and Diamino skills.

LECTRA SOLUTIONS

Modaris® Diamino®

“Our creative thought process is largely influenced by art history, sociology, culture and our Italian savoir-faire. But we want to stay relevant in the market and that is exactly why we chose Lectra. We see Lectra’s solutions as capable of helping our students adapt to the demands of the fashion industry,” says Colomba Leddi.

Situated in Milan, the heart of Italian fashion, NABA has a strong geographical advantage and is well-connected to the industry’s movers and shakers, be it manufacturers or luxury brands such as Valentino and Max Mara. These connections prove to be a great source of knowledge for students, as they serve as keen internship providers.

This led to NABA’s decision to adopt Modaris and Diamino in 2014, as companies specifically demand that students be well-versed in Lectra’s pattern- and marker making solutions.

WORKPLACE PROFESSIONALISM

“When the students master Lectra, they gain a very specific set of skills which are key to creating successful collections. Equipped with this irreplaceable skill set, our students will be able to stand out in the industry,” says Professor Chiara Panigada, who teaches a CAD course titled “Digital Technologies and Applications” at NABA.

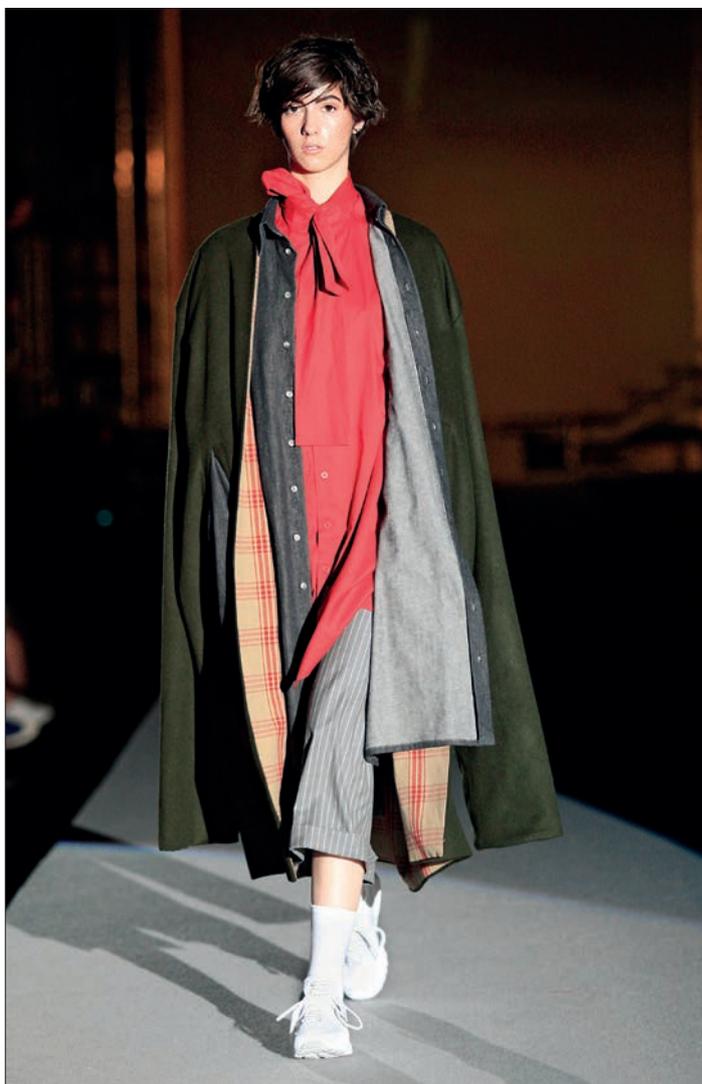
“These solutions help our students develop their talent.”

Panigada first became acquainted with the solutions herself during her university days. She credits them for providing her with

a competitive edge over other fashion school graduates as a professional patternmaker. According to Panigada, the solutions helped her gain accuracy and avoid wasting time and fabric, which will do likewise for her students.



Designed by Elena Rende



Designed by Alberto Petillo

“These solutions help our students develop their talent, as the solutions help them transform their designs into reality. They experience the entire production process on a step-by-step basis. What sets our students apart is their skill set and their understanding of day-to-day realities of the fashion industry.”

A LECTRA-FOCUSED FUTURE

Despite the relatively new Lectra-NABA partnership, Colomba Leddi already has more ambitious plans in mind. “We are very happy to be part of the Lectra family and we would like to develop more Lectra-focused projects in the future for our students. Rather than simply teaching our students on how to use Lectra, we want them to apply and expand their knowledge on Lectra by encouraging them to use its solutions to come up with their own design projects.”



Lectra in Fashion

With 40 years’ experience in fashion and apparel, Lectra’s mission is to provide a complete spectrum of design, development, and production solutions to confront 21st-century challenges. From first creative spark to final product, our professional services address an end-to-end process. We support the day-to-day operations of our customers in over 100 countries for around-the-clock process optimization. From fast fashion to luxury to ready-to-wear, Lectra’s 23,000 customers in markets as diverse as casual, sports, outdoor, denim, and lingerie represent every development and sourcing model imaginable. Beyond suppliers and manufacturers, they are the brands you love and the stores where you shop.

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