

ISTITUTO
S E C O L I
HELPING STUDENTS PREPARE
FOR SUCCESSFUL CAREERS



PROFILE

Istituto Secoli is a leading Italian fashion school, known for its industrial pattern-making savoir-faire. Originally located in Treviso to train tailors and dressmakers, the school moved to Milan in 1945 to benefit from a boom in industrial pattern making. Now offering advanced design and pattern-making courses, Istituto Secoli has trained more than 80,000 of the best professionals in the fashion industry since 1934. Students come from around the world, over 30 nationalities are represented, to attend Secoli and learn about this Italian know-how and Italian heritage.

LOCATION

Milan, Italy

HIGHLIGHT

Secoli's courses are based on the school's industrial pattern-making method and savoir-faire in fashion. Their partnership with Lectra gives students hands-on experience using computer-aided design software, a key competence in the fashion industry. In partnership with Lectra, the school helps students develop skills to be adaptable and respond to the demands of the fashion industry. Secoli students learn to become pattern-making experts and develop both their creativity and technical skills.

LECTRA SOLUTIONS

Modaris®

Bringing promising designs to reality is central to the school's vision. "The culmination of a creative idea is to see it materialize into a tangible form, so that even the most brilliant sketches do not just remain simple dreams, but turn into reality," says Stefano Secoli, President of Istituto Secoli.

Secoli's reputation is also due to its unique global approach to teaching, "Our students learn the entire fashion design process at our institute: from fashion sketches, patterns and sample garments to prototypes and size grading," adds Stefano Secoli. Students at Secoli work with Lectra on the development of design and technical sheets, and learn how to create detailed specifications, which strengthen the link between design and pattern making.

REWARDING PARTNERSHIP

This partnership between Istituto Secoli and Lectra has existed for over 30 years. The school recognized early on how Lectra could help companies streamline their industrial processes. It also realized the importance of training students in the solutions they will eventually use in their day-to-day work. "It makes sense for us to use the best and most widely used solutions on the market," says Stefano Secoli. The combination of Lectra's technology expertise and Secoli's Italian fashion savoir-faire has helped the partnership to blossom, with Secoli becoming a Lectra Privilege partner in 2007.

MEETING INDUSTRY DEMANDS

In 2011 Secoli started working with Lectra on the school's "Master Pattern" course to answer the need for advanced pattern-making skills. "With Lectra we can offer courses that are aligned with companies' design production process. We couldn't simply transfer the Secoli method from paper to computer – we needed an innovative and advanced computer-aided design pattern-making solution," says Alice Molteni a pattern-making teacher at Secoli.

“ It makes sense for us to use the best and most widely used solutions on the market. ”

She also says Lectra has brought a great added value to students' work. "Our students quickly realize how time efficient and precise pattern making with Lectra is, as opposed to by hand. These benefits are important as the fashion industry moves at a very fast pace and continuously seeks for ways to cut down on costs and reduce human error," she adds.

Today the school is taking its pattern-making education one step further. "We want our students to master the garment development process and capitalize on the latest technology," says Stefano Secoli. "We have therefore decided to incorporate the teaching of 3D virtual prototyping with Lectra into our courses. It will help them be even more accurate."



Lectra in Fashion

With 40 years' experience in fashion and apparel, Lectra's mission is to provide a complete spectrum of design, development, and production solutions to confront 21st-century challenges. From first creative spark to final product, our professional services address an end-to-end process. We support the day-to-day operations of our customers in over 100 countries for around-the-clock process optimization. From fast fashion to luxury to ready-to-wear, Lectra's 23,000 customers in markets as diverse as casual, sports, outdoor, denim, and lingerie represent every development and sourcing model imaginable. Beyond suppliers and manufacturers, they are the brands you love and the stores where you shop.

STUDENT SUCCESS



Each year Secoli students take part in Mittelmoda: Secoli's Eugenia Pujol won the 2012 Lectra Fil Rouge Défilé Special Award and was awarded a PC equipped with Kaledo Style, Modaris and Diamino.

In 2011, Secoli student Roberto Cacace was awarded the Italian Style Wedding award at the competition.

DEVELOPING FASHION LEADERS

Training in Lectra solutions is a real asset that improves the employability of its graduates, as Secoli student Chelsea Carson explains, "If students know how to use Lectra solutions, it's easier to find jobs and puts you ahead of others in terms of knowledge." Employers appreciate the skills Secoli graduates develop during their studies. And the figures speak for themselves: 80% of Secoli students find work within six months after graduating.

"We are, and always have been, a bridge between graduates and companies. Our partnership reinforces that bridge," says Stefano Secoli. "It provides students with the best opportunities and skills, and the industry with the next generation of leading fashion professionals."