

4 WAYS TO SURVIVE PRICE PRESSURE

Armed with the Internet, consumers are empowered by anytime, anywhere access to information for cost comparisons and style choice. Globalization has also expanded the competitive field; your competition could be down the block or around the world.

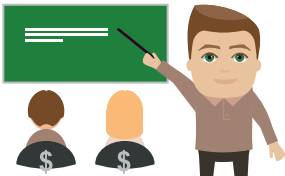
HOW CAN YOU COMPETE AND MAINTAIN YOUR MARGINS ?


Challenges


Responses

LABOR COSTS

More and more expensive to train and keep qualified workers.

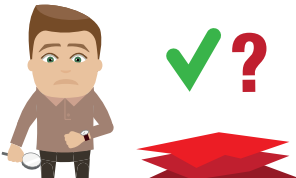


Automation of non-value added tasks, from order processing to offloading.

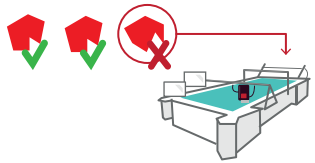


NON-QUALITY COSTS

Shorter lead times mean less time for effective quality control.

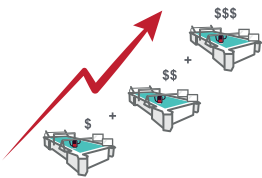


High cutting quality with tension-free laying and immediate recuts of any rejected parts.

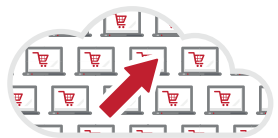


TOTAL COST OF OWNERSHIP

Increasing production volume often means investing in a new machine.



Scale production up and down and pay only for the capacity you need, with Lectra Digital Cutting Platform's subscription model.

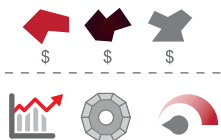


COST PER PIECE

Difficult to reduce cost per piece when buying and cutting a large variety of small volumes of material.



Reduce cost per piece with improved productivity per square meter, higher perimeter cut per blade, reduced power consumption and no plastic or paper costs.



Lectra Cutting Room 4.0 for Made to Order enables manufacturers to safeguard profit margins by optimizing resources, reducing running costs, and avoiding non-quality costs.