

Sustainability in action

Thanks to Lectra, fashion companies improve resource efficiency at every stage of production

01

PLAN FOR SUCCESS

- **Adapt** collections based on a modular approach to Reduce, Reuse, Recycle fabric inventories
- **Respond** to demand faster with agile forecasting and a dynamic supply chain to produce exactly what the market needs



02

SOURCE WITH CONFIDENCE

- **Audit and choose** suppliers based on their CSR commitments to increase traceability and improve transparency
- **Optimize** your sourcing strategy with nearshoring to lower your carbon footprint and gain competitive advantages



03

DESIGN FOR MINIMUM WASTE

- **Digitalize** the design processes to improve collaboration, gain flexibility and accelerate speed to market
- **Design** collections with minimum waste, based on circular and modular approaches that reuse available patterns and designs to optimize fabric consumption



04

DEVELOP FOR ACCURATE FIT

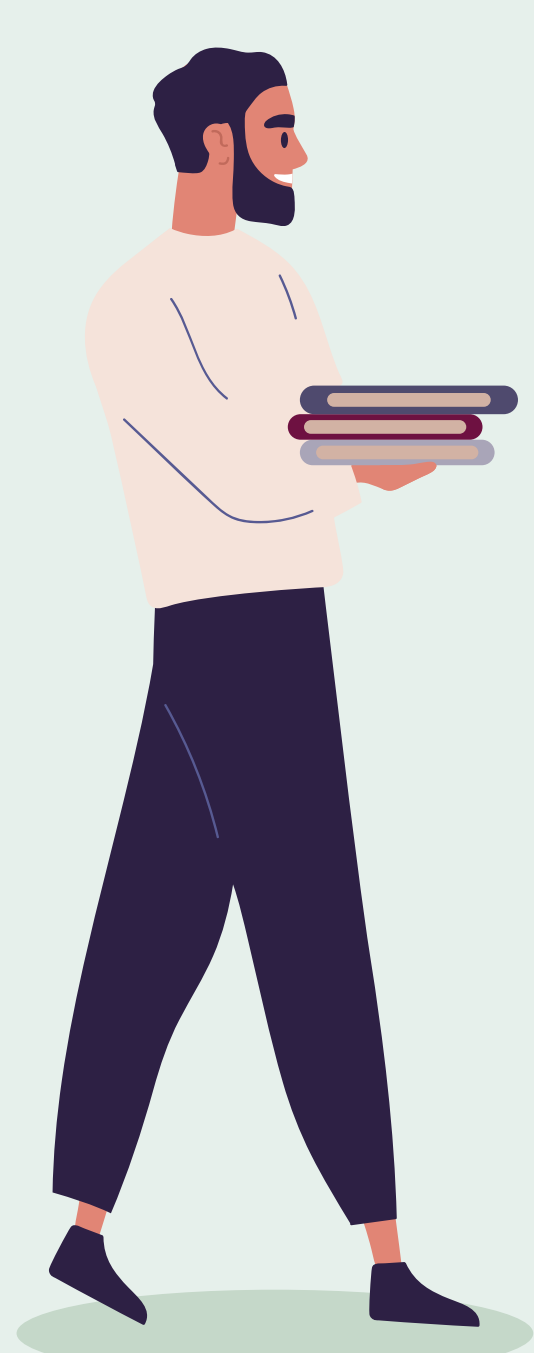
- **Optimize** patterns to minimize fabric consumption, avoid costly errors, and guarantee fit to reduce returns and unsold items
- **Enhance** the prototype development and approval process with 3D technology to reduce fabric waste and accelerate the time to market



05

PRODUCE TO AVOID WASTE AND MINIMIZE FABRIC CONSUMPTION

- **Optimize** the marker making activity to predict fabric requirements with greater accuracy and minimize fabric consumption during production
- **Improve** cutting room flexibility and efficiency to maintain quality and safeguard margins



06

SELL TRUST IN YOUR BRAND IN ADDITION TO SUSTAINABILITY

- **Include** sustainability as part of your brand story and gain consumer trust with transparency
- **Meet** customers' expectations in terms of sales channel, product information, price and assortment, in real-time, to avoid missed opportunities and waste



Download our e-guide to learn how Lectra solutions help fashion companies with their sustainability initiatives.

DOWNLOAD THE E-GUIDE ↓