

Yataş invests in Lectra solutions to optimize its cutting room

Lectra, the world leader in industrial textile cutting solutions, and Yataş Group, Turkey's leading furniture and bedding company, join forces with their knowledge and experience in cutting room optimization.

Istanbul, May 17, 2022 – Yataş Group, one of the leading companies in the furniture and mattress industry with more than 1,400 employees and over 400 sales points, has chosen the new generation Lectra Vector cutting system for cutting room optimization. With this investment, Yataş aims to increase its cutting quality and efficiency, while optimizing its operations for the millions of mattresses, sofas and home textiles it produces each year.



Nuri Öztaşkın, CEO of Yataş Group, recognizes that the Industry 4.0 transformation is accelerating day by day, in order to provide high standards and fast delivery in the industry. “Our collections stand out with their stylish design, quality and comfort, and for this reason, they are the preferred choice of consumers. Yataş Group has decided to invest in a smart industrial transformation that will increase the speed and efficiency of our production line and reduce fabric waste, in order to raise our standards even more. For this reason, we have chosen Lectra for our smart industry investments, entering into a solution partnership with the only brand in the world working with digital technologies in the cutting of industrial textile products. This new generation technology that provides more precise and faster cutting is a huge advantage. We have not only cut costs, but also aimed to improve the flow of operations and increase production capacity by maintaining the number of existing employees. By choosing Lectra, we increased our cutting room efficiency by 30%,” he says.

Zeynep Uluocak, Managing Director Turkey & Middle East at Lectra says, “Industrial transformation is increasingly more important in our industries, where costs are increasing day by day and profitable growth is harder to achieve. Post-pandemic developments in particular have made it no longer a choice, but almost a necessity, to invest in technologies that process materials without error and waste, minimize energy consumption, and measure efficiency in real time, in order to minimize the production costs of industries worldwide.

As you know, fabrics make up 60% of sofa production costs, especially in this period where costs have increased due to the increase in exchange rates and transportation. It makes a huge difference to be able to reduce the consumption of fabric meters.

The biggest advantage Lectra offers this sector is the opportunity to save up to 5% in fabric consumption, with optimum placement of patterns and cutting technology with zero share in the cutting of fabrics. This yields significant cost saving results. In addition, Lectra not only provides a solution that greatly improves delivery times, thanks to its ability to cut 40% faster than competitive technologies, but also contributes significantly to productivity by avoiding human error and significantly reducing waste.

The main reason why furniture brands across the world and in Turkey prefer Lectra cutting room solutions are: production cost savings, fabric savings and energy consumption reductions, as well as error-free production and improved delivery times thanks to the right cutting quality, speed and efficiency. Fast delivery of upholstered furniture is the biggest competitive advantage in the industry today.

Yataş Group is a brand that strengthens its market leadership in every aspect with its investments in technology. Lectra, providing advanced solutions, high standards and fast delivery infrastructure in the cutting room, has further strengthened its leading position by investing in Industry 4.0 technologies. As a solution partner, we are proud of the contribution we have made to Yataş' journey.

About Yataş:

Süntaş A.Ş, which is the basis of Yataş, is the first foam factory of Anatolia, established in 1976. In 1979, the company increased its investments and started the production of mattresses as well as foam. It invested in the production of spring mattresses in 1981, home textiles in 1987, sofa beds and living room sets in 1993, and by expanding its product group, it strengthened its brand reliability with a rich service approach and quality. Yataş, which has not slowed down on its way to foreign markets with its developing technology and increasing quality since the day it was founded, exports to 49 countries with its 91 stores and more than 400 dealers.

As a young and dynamic company with its developing technology and increasing capacity day by day, it always continues to break new ground in its field in order to maintain its leadership position in the bedding, home textile, furniture and living room set sectors. Yataş Group offers consumers a quality shopping experience by combining its changing and renewed understanding of merchandising with its mattress and furniture expertise thanks to its modern merchandising vision.

About Lectra:

As a major player in the fashion, automotive and furniture markets, Lectra contributes to the Industry 4.0 revolution with boldness and passion by providing best-in-class technologies.

The group offers industrial intelligence solutions - software, equipment, data and services - that facilitate the digital transformation of the companies it serves. In doing so, Lectra helps its customers push boundaries and unlock their potential. The group is proud to state that its 2,400 employees are driven by three core values: being open-minded thinkers, trusted partners and passionate innovators.

Founded in 1973, Lectra reported revenues of 388 million euros in 2021 and is listed on Euronext (LSS).

For more information, visit lectra.com.

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