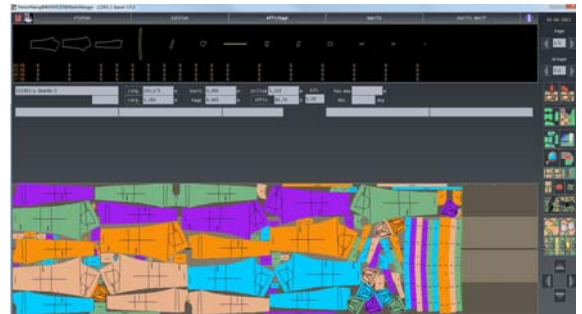


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Lectra Announces Diamino® V6

Lectra goes beyond material quality issues to achieve better cost control

Paris, April 30, 2013 – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—fabrics, leather, technical textiles and composite materials—is pleased to announce Diamino® V6, the latest release of its pre-costing and marker-making solution.



“Today, consumers want fresh, new, quality products at a reasonable cost. Companies in the fashion, automotive, and furniture industries must therefore continuously improve the way they work to better achieve this goal. As raw materials contribute significantly to the cost of consumer products, reducing material consumption has a strong impact on cost and therefore on price,” says Daniel Harari, Lectra CEO. “Our latest release of Diamino addresses this very issue.”

“Over the past year, we have rolled out our most recent version of Diamino to a core group of users around the world,” explains Antoine Mercier, product manager, Lectra. “We are pleased to say that over 50 Lectra customers across many industries, apparel and fashion, furniture, automotive and composites, have been using this new version for 12 months. These early adopter customers have wholeheartedly embraced it.”

The marker-making phase, where pieces are laid out on fabric, leather or another material before cutting, is a sensitive and critical step for manufacturers, because it involves evaluating many different “what-if” scenarios in order to maximize material consumption. Often, schedules are tight and this is when material issues make themselves known.

“Marker making in a fashion context is even more complex, given the quantity of garments being produced and the many variables that come into play during development. Diamino minimizes non-value-added tasks to put emphasis on speed and efficiency, making it particularly advantageous under fashion conditions,” adds Anastasia Charbin, fashion marketing director, Lectra. “This new release significantly increases the number of markers that can be processed automatically, which cuts order processing time in half while reducing material waste, human error and manpower costs.”

Better ergonomics and automatic markers for increased usability and speed

The design, management and post-treatment of markers has been overhauled, to make the overall marker development and management process faster and easier to carry out. “We have experienced a 0.3% increase in material savings as compared to the previous version of Diamino,” confirms Francisco Carlos Tomazoni, cutting room manager of Brazilian casualwear company Malwee.

Fabric quality has always been a tedious issue for manufacturers, and enhanced algorithms save an enormous amount of time when automatically processing specific fabric constraints. Diamino now also supports production constraints such as tubular fabrics and shading so that users can quickly neutralize potential issues that could slow production. “With the new capacity to control for tubular fabrics, we’ve observed a 30% reduction in processing time and a 5% increase in fabric savings,” says Geovane Rech, owner of Brazilian casualwear manufacturer Abrange.

About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such as aeronautical and marine industries, wind power and personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1,350 employees and \$256 million in 2012 revenues. The company is listed on NYSE Euronext.

For more information, please visit www.lectra.com

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