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## **Lectra appoints B T Nagesh as director, Lectra India**

***B T Nagesh will strengthen Lectra's customer relationships and address the growing needs of apparel and automotive customers in India***

**Paris, November 5, 2013** – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—fabrics, leather, technical textiles and composite materials—is pleased to announce the appointment of B T Nagesh as director, Lectra India. Based in Bangalore, he reports to Yves Delhaye, director of Lectra Asean, South Korea, India and Australia.

“We are reinforcing our operations in India to ensure long-term support to our customers and help them develop their strategies for the future,” said Daniel Harari, Lectra CEO. B T Nagesh will be in charge of strengthening Lectra’s customer relationships and addressing the growing needs of apparel and automotive customers in India.

“In the next few years, India will be one of the largest suppliers of apparel worldwide. It will enter a new phase where local apparel sales increase dramatically. Indian apparel manufacturers have started to focus on the growing domestic market and develop their own brands. India will also be a manufacturing hub for automobiles,” said B T Nagesh.

“In order to make the most of these opportunities, while remaining competitive, Indian companies have to use proven technology solutions that improve operational efficiency and reduce production costs without compromising on quality,” said Yves Delhaye. “Lectra’s integrated solutions help customers to accelerate their product design, development and manufacturing processes.”

Before joining Lectra, B T Nagesh was regional sales director at PTC, where he was responsible for sales in India. Prior to that, he was with Siemens PLM software as sales director for aerospace and defense strategic accounts. He has a bachelor’s degree in Mechanical Engineering from Karnataka University, India.



### **About Lectra**

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such as aeronautical and marine industries, wind power and personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1,350 employees and \$256 million in 2012 revenues. The company is listed on NYSE Euronext.

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