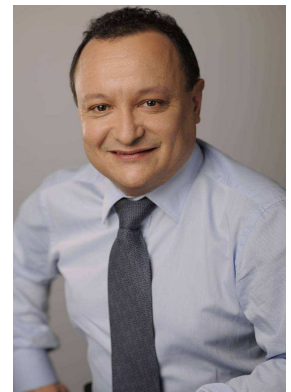


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Lectra appoints Edouard Macquin Member of the Executive Committee

Appointment follows a successful 27-year career at Lectra

Paris, February 4, 2014 – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—fabrics, leather, technical textiles, and composite materials—is pleased to announce the appointment of Edouard Macquin to the Executive Committee. He joins Daniel Harari, CEO and Chairman of the Executive Committee, Jérôme Viala, Chief Financial Officer, and Véronique Zoccoletto, Chief Human Capital and Information Officer.



Since 2011, Edouard Macquin has served as Lectra's Worldwide Sales Director.

"Lectra has set five strategic objectives for 2013-2015: accentuate technological leadership, strengthen our competitive position and long-term relationships with customers, accelerate organic growth, boost profitability by regularly increasing the operating margin, and generate free cash flow serving to finance future growth," said Daniel Harari. "Edouard brings together a rare combination of qualities and experience. As a dynamic team-builder and true entrepreneur, he exemplifies the ambition in the Lectra roadmap for our sales teams. Véronique Zoccoletto, Jérôme Viala, and I are delighted to welcome him to the Executive Committee."

In late 2011, Lectra launched a transformation plan with investment totaling €50 million over the 2012-2015 period. The plan calls for doubling the sales force managed by Edouard Macquin, while strengthening marketing, consulting, and R&D teams. Objectives include restoring double-digit annual growth.

"Based in France, Lectra has built up a major worldwide presence and has a privileged relationship with major brands and manufacturers worldwide," stated Edouard Macquin. "I am proud to have contributed to Lectra's development over the past 27 years. My priority today is to complete the construction of a sales and marketing team capable of driving Lectra's growth and accompanying our customers as they address their future challenges."

Edouard Macquin, 48, holds an MBA from São Paulo Business School and speaks French, English, Portuguese, Spanish, and Italian. He joined Lectra in 1987 in R&D and later assumed various positions in services and then marketing, in France, Italy, the United States, and Brazil. In 2000, he was appointed Director of Lectra Brazil, where he reinforced Lectra's leadership position.

About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such as aeronautical and marine industries, wind power and personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1,350 employees and \$256 million in 2012 revenues. The company is listed on NYSE Euronext.

For more information, please visit www.lectra.com