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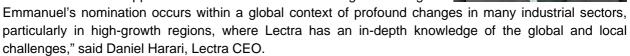
Lectra appoints Emmanuel Mussault as Director, Marketing Intelligence and Communication

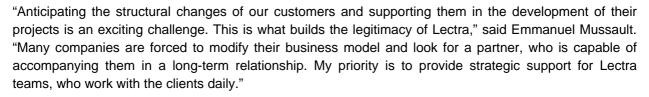
This nomination is part of the development plan implemented by Lectra in early 2012

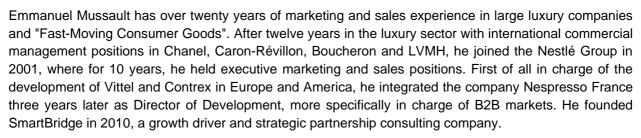
Paris, May 24, 2012 – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—textiles, leather, industrial fabrics, and composite materials—is pleased to announce the appointment of Emmanuel Mussault as Director, Marketing Intelligence and Communication.

Reporting directly to Daniel Harari, Lectra CEO, and based at the headquarters in Paris, Emmanuel Mussault's mission is to analyze the new challenges of the markets in which Lectra operates, including fashion, automotive and furniture, anticipate its customers' future challenges, and increase Lectra's brand awareness.

"For nearly 40 years, Lectra has been able to anticipate the development of its markets to support its customers in their strategic challenges.







Emmanuel Mussault is a graduate of Sup de Co Rouen; he has also developed and delivered some teaching modules on disruptive business models in various MBA programs.



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About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and automated cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags) and furniture, as well as a wide variety of other market sectors, such as aeronautical and marine industries, wind power, and personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1,350 employees and \$287 million in 2011 revenues. The company is listed on NYSE Euronext.

For more information, please visit www.lectra.com