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Lectra technology supports Jack Victor's commitment to its Canadian operations

Jack Victor seeks to meet growing demand with greater quality, speed and efficiency in its manufacturing process

Paris, February 21, 2013 – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—textiles, leather, industrial fabrics, and composite materials—is pleased to announce that Jack Victor has successfully integrated Lectra product development and production solutions within its Montreal-based manufacturing operation. As a result of using Lectra solutions, the company is able to better serve its customers and honor its commitment to keeping operations within Canada.

As an international fashion company, Jack Victor is dedicated to producing high quality menswear including tailored suits, sportcoats, trousers and formalwear. Products from the family-owned business can be found in large department stores, specialty retailers and small boutiques. Now in its hundredth year of operation, Jack Victor continues to strike a balance between a classical and modern approach to men's fashion.



Jack Victor sought to meet growing demand in a cost efficient way while maintaining its reputation for product quality and customer service. To do so, the company decided to integrate advanced technology within its manufacturing process. "We continue to work with Lectra, our technology partner, because they offer the solutions we need at the quality level our brand demands," said Vince D'Agostino, Vice President of Operations.

The company successfully incorporates Lectra's advanced pattern-making and marker-making solutions within its product development department, to increase control, flexibility and capacity. Lectra's cut order planning and optimization solutions as well as Vector[®] automated fabric cutters are also present within Jack Victor's cutting department. "We have been able to optimize our cutting capacity and achieve substantial material savings, both of which help us support a growing demand and continue providing the highest quality products," explained Mario Rosarini, Cutting Department Manager.

From process simplification to reduced material consumption to improved production time to streamlined labor costs, Jack Victor is now able to evolve with the market and maintain competitiveness.

"We are pleased to continue our relationship with Jack Victor, one that has lasted nearly 20 years," said Roy Shurling, President of Lectra North America. "Lectra is proud to support the company as it endeavors to continue respecting its original values."

About Jack Victor Limited

Jack Victor Limited is a major North American manufacturer of men's tailored suits, sportcoats, trousers and formalwear. Jack Victor men's clothing is available at over 650 better specialty and department stores across North America, including some of the most prestigious names in U.S. retailing such as Saks Fifth Avenue, Nordstrom, Barneys and Brooks Brothers. Jack Victor clothing and trousers are known for their superior fit, fashion, quality and value. Founded in 1913, the company is a family-owned business now into a third generation. Based in the fashion capital of Montreal, Jack Victor Limited benefits from the city's role as a bridge between European and North American tastes, culture and fashion. The company also exports products to the U.K. and Asian markets as well as the U.S.

About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such as aeronautical and marine industries, wind power and personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1,350 employees and \$256 million in 2012 revenues. The company is listed on NYSE Euronext.

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