

## FOR IMMEDIATE RELEASE

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## Lectra appoints Jean-Maurice Férauge as Director, Lectra Japan

**Paris, January 20, 2015** – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—fabrics, leather, technical textiles and composite materials—is pleased to announce the appointment of Jean-Maurice Férauge as Director of Lectra Japan.

Based in Osaka, Jean-Maurice Férauge will be responsible for developing Lectra's presence in Japan, particularly in the automotive and fashion industries. He will also consolidate Lectra's value proposition in the field of services.

Lectra already supports a lot of customers in Japan, including the major automotive suppliers, as well as the largest fashion industry brands, with its expertise and highly-advanced technology such as its product lifecycle management (PLM) solution.



"2015 marks a very important year in the history of Lectra in Japan since we are celebrating our 30 year anniversary in the archipelago. Jean-Maurice Férauge has extensive experience in successfully managing far-reaching projects throughout the whole world, particularly in Japan. Since his arrival at Lectra in July 2010, he has contributed to the success of our major PLM projects and has expert knowledge and a strategic way of thinking that is in line with Lectra's consulting offer," said Daniel Harari, Lectra CEO. "Over the past few years, Lectra has placed the development of professional services at the heart of its priorities. As Director of Professional Services before becoming Director of Lectra Japan, Jean-Maurice has introduced new methods and contributed to the roll-out of Lectra's technology."

Jean-Maurice Férauge will also be responsible for strengthening Lectra's Japanese teams, by continuing the recruitment of new talents.

Before joining Lectra, Jean-Maurice Férauge spent 11 years with Dassault Systèmes with increasing level of responsibilities in the Professional Services and Industry Solutions entities, notably as the Asia Director in 2006 and 2007, based in Tokyo. Prior to his career with Dassault Systèmes, he worked for nine years in the aerospace industry, with positions at Dassault Aviation and Boeing Commercial Airplane Group in Seattle. Jean-Maurice Férauge graduated from Ecole Centrale de Nantes with a degree in Mechanical Engineering. He also holds an MSc in Material Science and Engineering from the University of Washington in Seattle and graduated from ESSEC & Mannheim Business School with an Executive MBA in 2011.

## About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such as aeronautical and marine industries, wind power and personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1,500 employees and \$270 million in 2013 revenues. The company is listed on Euronext.

For more information, please visit <u>www.lectra.com</u>

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