What are Smart Links?

Lectra’s unique concept associates specific points on individual pieces or full patterns so that style changes or fit adjustments cascade throughout a garment like a series of falling dominos, which allows companies to rework heritage styles into fresh designs while preserving fit.

Put Brand Heritage to Work for Future Collections

Starting from a trusted base of existing styles offers many speed and cost advantages, while options for making changes directly on patterns or to points of measure lend flexibility to how style updates can be made. Smart links also work across entire size ranges, meaning that changes made to graded patterns are automatically applied to the entire size series. This is particularly convenient for complex garments with linings or challenging fit areas, such as trouser pockets and waistbands, but is equally useful for any style update.

Transform Pattern Development

Relying on a proven pattern base combined with Lectra’s smart technology can reduce development time by up to 50% and cut down on expensive intermediary prototypes. That means more styles in less time with fewer investments. Getting fit right the first time is also key to avoiding the price-promotion trap later on. It’s easier to ensure consistent fit and meet consumer expectations by starting from a trusted base of patterns.
With nearly 40 years’ experience in fashion and apparel, Lectra’s mission is to provide a complete spectrum of design, development, and production solutions to confront 21st-century challenges. From first creative spark to final product, our professional services address an end-to-end process. We support the day-to-day operations of our customers in over 100 countries for around-the-clock process optimization. From fast fashion to luxury to ready-to-wear, Lectra’s 23,000 customers in markets as diverse as casual, sports, outdoor, denim, and lingerie represent diverse development and sourcing models. Beyond suppliers and manufacturers, they are the brands you love and the stores where you shop.

From creation to industrialization, Lectra has powerful solutions for flat pattern making, grading, and 3D virtual sampling. Developed to meet industry demands for shorter lead times, perfect fit, and streamlined development, Lectra is the reference for the biggest names in fashion and is the most widely used pattern-development solution in the world.

Lectra’s industry and solutions experts understand the challenges of the fashion industry, especially the crucial connection between design, development, and production.

With a tried and tested change management methodology, Lectra’s team of solution experts are always on hand to guide implementation to a successful completion.

Look in the mirror—chances are, you’re wearing something created with Lectra technology.