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Lectra Fashion PLM chosen by Galeries Lafayette for the lifecycle management of its collections

Paris, February 25, 2016 – Lectra, the world leader in integrated technology solutions dedicated to industries using fabrics, leather, technical textiles and composite materials, is pleased to announce that Galeries Lafayette, the French internationally renowned department store leader, has chosen Lectra Fashion PLM, its collaborative platform, to support the development of its collections.

“Galeries Lafayette aims to enhance its ability to develop its own brands. Lectra’s PLM solution is the most suited for improving the workflow and facilitating cooperation between the different teams involved in the product development process,” declares Delphine Chevalier, Purchasing Director, Private Brand, Galeries Lafayette.

In a complex and globalized environment, fashion companies have to adapt their work methodology to meet new challenges in their markets. Leveraging its experience with best practices and in-depth knowledge—thanks to forty years of expertise in fashion, Lectra has developed a product lifecycle management solution that helps businesses bolster their performance while streamlining their processes.

“Thanks to our advanced technology as well as our team’s skills and expertise in the fashion industry, we are pleased to contribute to the development plans of this French, iconic department store, whose international presence continues to grow, and to guide the company in its product design and development process,” adds Karen Elalouf, Managing Director, Lectra France.



About Lectra

Lectra is the world leader in integrated technology solutions (software, automated cutting equipment, and associated services) specifically designed for industries using fabrics, leather, technical textiles, and composite materials to manufacture their products. It serves major world markets: fashion and apparel, automotive, and furniture as well as a broad array of other industries. Lectra’s solutions, specific to each market, enable customers to automate and optimize product design, development, and manufacturing. With more than 1,500 employees, Lectra has developed privileged relationships with prestigious customers in more than 100 countries, contributing to their operational excellence. Lectra registered revenues of \$264 million in 2015 and is listed on Euronext.

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