

Contact – Lectra Headquarters / Press Dept.: Nathalie Fournier-Christol

Email: n.fournier-christol@lectra.com

Tel.: +33 (0)1 53 64 42 37 – Fax: +33 (0)1 53 64 43 40

Lectra appoints Jason Adams as President, Lectra North America

***Jason Adams will be responsible for significantly bolstering Lectra's presence
in its main market sectors***

Paris, March 15, 2016 – Lectra, the world leader in integrated technology solutions dedicated to industries using fabrics, leather, technical textiles and composite materials, is pleased to announce the appointment of Jason Adams as President, Lectra North America.

Based in Atlanta, Georgia, United States, and reporting directly to Daniel Harari, Lectra CEO, Jason Adams' main objective will be to develop Lectra's presence in the United States, Canada and Mexico and Central America in the automotive, fashion and furniture markets.

Lectra is the world leader in the automotive field, with over 65% of the market share in fabric cutting rooms for car seats and interiors, as well as in airbag cutting. The company's goal is to develop its activity in leather seat and interior cutting, where it has recently introduced new technology solutions with unequalled performance.

In the fashion industry, Lectra is notably recognized for its design and patternmaking solutions. Its comprehensive offer for collection development reaches beyond conventional PLM solutions, particularly by integrating the entire range of its computer-aided design (CAD) and computer-aided manufacturing (CAM) software.

Lectra's value proposition in the furniture market is especially strong today, with 3D/2D development software, as well as fabric and leather cutting room solutions, which are the most advanced on the market.

"To meet their objectives, companies must enhance their design, product development and production processes to the industry's highest standards. Using innovative technology is a major asset for our customers. I completely identify with Lectra's philosophy which places the benefits companies get from our solutions at the heart of its value proposition," explains Jason Adams.

"Jason has proven himself with more than 20 years in the software and services industry. He achieved a double digit growth rate through his leadership and an approach that provides significant value to customers. We are pleased that Jason is leading a strategic region for Lectra," adds Daniel Harari.

Before joining Lectra, Jason Adams helped position Camstar and Apriso amongst the leading independent Manufacturing Execution System (MES) solution providers. As Vice President of Sales, Americas and Europe at Camstar, Jason Adams promoted the launch of the life sciences practice, which grew to 80% of annual revenues. In his position as Vice President of sales at Apriso, he developed the business in several existing and new markets, including Automotive, Industrial Equipment, Aerospace & Defense, and Medical Device manufacturers. Following the company's acquisition by Dassault Systèmes, Jason Adams was promoted to Vice President for the Americas and was in charge of the Delmia brand. Jason Adams holds a degree from the University of North Carolina at Chapel Hill. He also has served on the board of the Manufacturing Enterprise Solutions Association (MESA) International.



About Lectra

Lectra is the world leader in integrated technology solutions (software, automated cutting equipment, and associated services) specifically designed for industries using fabrics, leather, technical textiles, and composite materials to manufacture their products. It serves major world markets: fashion and apparel, automotive, and furniture as well as a broad array of other industries. Lectra's solutions, specific to each market, enable customers to automate and optimize product design, development, and manufacturing. With more than 1,500 employees, Lectra has developed privileged relationships with prestigious customers in more than 100 countries, contributing to their operational excellence. Lectra registered revenues of \$264 million in 2015 and is listed on Euronext.

For more information, please visit www.lectra.com