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Starr Aircraft doubles throughput with Lectra

Lectra's expertise and advanced cutting technologies enable the company to meet increased demand for aircraft seating

Paris, January 13, 2015 – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—fabrics, leather, technical textiles and composite materials—is pleased to announce that Starr Aircraft has chosen Lectra's latest automated cutting technology and expertise to boost their production capabilities.

Starr Aircraft has been a leading manufacturer of aircraft products for the global commercial aviation sector for more than 30 years; their product portfolio includes interior upholstery, curtains, carpet, and fire block fabricated goods. The combination of Starr Aircraft's textile industry experience and their use of the latest technological developments allows them to manufacture customized parts with the speed and efficiency of a mass production process.



"Recently, we have seen an increasing number of customers move to leather seating. In order to meet this rise in demand, we needed a solution that would double our capacity and allow room for continued growth, all without expanding our operational hours," explains Tim DeWitt, Director of Product Sales and Development at Starr Aircraft.

To help Starr Aircraft reach their production goals, Lectra has set up a change management project to streamline and optimize the company's leather-cutting operations using the Versalis[®] solution. Lectra's experts were able to demonstrate the improvement in workflow, hide efficiency and product quality gained by identifying hide defects on a workstation separate from the cutting line.

In addition to Versalis, a Vector[®] fabric-cutting solution will join Starr Aircraft's other Lectra cutting systems in the company's 60,000 square feet facility.

"Our company operates in a competitive market, so we must have a competitive offer that brings innovation and dependability to our customers and we look to partner with companies who offer the same characteristics," Tim comments. "We have partnered with Lectra for more than 20 years, and the company continues to offer the services and solutions that provide us with this advantage."

"The Lectra team understands that quality products are the backbone of Starr Aircraft's success and have afforded them the opportunity to work with some of the largest companies in the airline industry," says Céline Choussy Bedouet, Marketing Director for Automotive, Furniture, Technical Textiles and Composite Materials, Lectra. "The expertise, technology and support that Lectra provides to Starr Aircraft will enable them to maintain their reputation for quality while meeting the evolving needs of the industry. We look forward to continuing our long-standing relationship with Starr Aircraft."

About Starr Aircraft

For more than twenty years, Starr Aircraft has been engaged in the development and manufacture of products for the airline industry. Many years of consistent growth, experience and innovation have resulted in a strong and successful line of high-quality specialized interior products for both the commercial and military airline industries. In addition to producing superior products, Starr has an excellent reputation for integrity, exceptional customer service and continual advancements in product development. With over 60,000 square feet of manufacturing capacity and over 170 experienced operators, Starr is able to provide a solution to almost any manufacturing challenge in the interior aircraft industry.

For more information, please visit www.starraircraft.com

About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such as aeronautical and marine industries, wind power and personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1,500 employees and \$270 million in 2013 revenues. The company is listed on Euronext.

For more information, please visit www.lectra.com

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