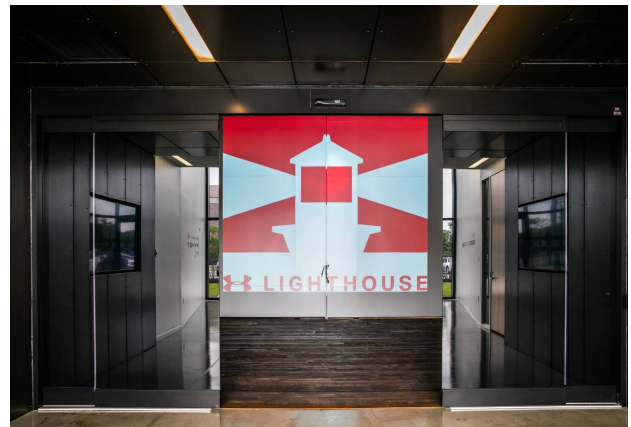


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Lectra’s cutting room technology to be featured in Under Armour’s new manufacturing and design center

Technology solutions expert Lectra to collaborate with global performance brand to push boundaries of innovation

Paris, September 13, 2016 – Lectra, the world leader in integrated technology solutions dedicated to industries using fabrics, leather, technical textiles and composite materials, is pleased to announce that US-based global performance brand Under Armour has chosen Lectra as an official partner for its manufacturing and design center, the UA Lighthouse, which opened on June 28 in Baltimore, Maryland. The new facility will showcase the latest technology and serve as an incubator for creating state-of-the-art product with efficient manufacturing methods.



Under Armour, the originator of performance footwear, apparel and equipment, revolutionized how athletes across the world dress. Designed to make all athletes better, the brand's innovative apparel and footwear products are sold worldwide to athletes at all levels.

The 35,000 square-foot UA Lighthouse will provide a collaborative space for designers and manufacturers to learn and develop new and innovative methods for making and delivering product, which can then be shared with global teammates and partner factories.

A proud partner of the Lighthouse project, Lectra shares Under Armour's commitment to helping manufacturers and brands attain operational excellence and deliver better products to market faster. The Lighthouse will employ Lectra's advanced cutting-room solutions, in particular, the Brio fabric spreader and the Vector® fabric-cutting machine. Vector is empowered by Lectra's innovative Smart Services, which provides enhanced visibility to the production processes through remote monitoring. This predictive technology optimizes machine up-time and production.

"This partnership is the start of what we hope will be a long and fruitful relationship between two like-minded global companies. Our technology is very much in line with where Under Armour wants to take manufacturing. As a company that also strives to push the boundaries of innovation, we applaud the leadership Under Armour has shown and we are honored to be involved in the launch of such an ambitious project," says Jason Adams, President, Lectra North America.

For more information about the UA Lighthouse, see Under Armour's announcement at: <http://www.uabiz.com/releasedetail.cfm?ReleaseID=977392>.

About Lectra

Lectra is the world leader in integrated technology solutions (software, automated cutting equipment, and associated services) specifically designed for industries using fabrics, leather, technical textiles, and composite materials to manufacture their products. It serves major world markets: fashion and apparel, automotive, and furniture as well as a broad array of other industries. Lectra's solutions, specific to each market, enable customers to automate and optimize product design, development, and manufacturing. With more than 1,500 employees, Lectra has developed privileged relationships with prestigious customers in more than 100 countries, contributing to their operational excellence. Lectra registered revenues of \$264 million in 2015 and is listed on Euronext.

For more information, please visit www.lectra.com

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