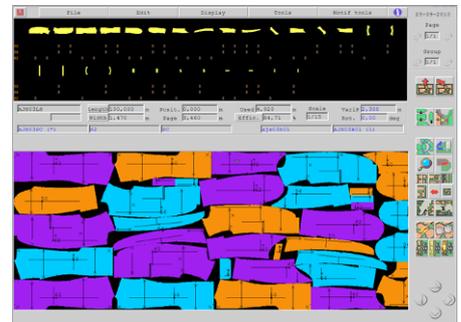


Lectra announces Diamino® V5R4

This enhanced version of Diamino features a function to optimize existing markers and puts manufacturers firmly on the path towards increased automation

Paris, March, 24 2011 – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—textiles, leather, industrial fabrics, and composite materials—, is pleased to announce the new version of Diamino®, its marker-making solution.

With Diamino V5R4, Lectra introduces new enhancements for manufacturers seeking simplicity, speed, and efficiency in marker-making and material consumption optimization activities, during the costing, prototyping, and production phases.



To overcome economic challenges and competition, manufacturers have to constantly improve their competitiveness by offering their customers high quality, creative products at a reasonable price. Material represents a significant portion of the cost to make finished products.

“Buying material is now a major expense for manufacturers in the fashion, automotive, and furniture sectors and for companies that use industrial fabrics. Marker-making is therefore a key lever for evaluating and guaranteeing the profitability of a product at a very early stage and improving its cost price. The time savings, streamlined processes, and material optimization offered by Diamino V5R4 give our customers a competitive edge. This advanced technology solution is fully integrated into Lectra’s strategy of meeting the specific needs of each market,” explained Daniel Harari, Lectra CEO.

Greater simplicity and marker optimization for material consumption, prototyping, and production

Available as DiaminoFashion (fashion), DiaminoFurniture (furniture), and DiaminoTechTex (automotive, composites, and industrial fabrics), Diamino V5R4 maximizes marker-making for all pieces. It also optimizes material consumption at the development and production stages, using two different methods depending on the material to be cut and the complexity of the model. Interactive marker-making is based on a manual method, while automated marker-making is managed entirely by Diamino and its powerful algorithms. These two methods can also be combined for more intricate markers.

Further material savings with the Optimizer function



Diamino V5R4 offers a new rapid optimization function for existing markers, enabling manufacturers to save an average of 1% in material over a significant number of markers. The Optimizer function can be used on both markers created interactively and markers created very quickly in automatic mode. It is also highly useful to manufacturers working with lists or batches of markers. The function can improve the efficiency of each marker in under a minute.

Guaranteed material savings when nesting notched pieces

Manufacturers can now combine marker efficiency with quality of cut on internal notches. Diamino V5R4 ensures significant material savings by providing a protection area around internal notches only.

Time saved through simpler fuse block processing

In parallel with main-piece markers, it is important for fashion manufacturers to be able to improve efficiency and productivity when nesting fuse blocks. Fuse blocks gather into one section the pieces that will be fused with fusible interfacing, an invisible fabric which is more complex to handle but which strengthens the garments being produced. With Diamino V5R4, these pieces are easy to recognize and assemble quickly, an activity that can prove particularly time-consuming.

Communication facilitated by direct access to export formats and their configuration

Diamino V5R4 extends and simplifies collaboration between a company's various internal and external contributors by offering direct access to new export interfaces for HP-GL and Cutfile, and the newly integrated DXF format, widely used in the automotive and aerospace industries.

With Diamino V5R4, users can now manage printers and plotters via a single interface, streamlining the process and improving ease-of-use.

A personalized support service delivered by Lectra's marker-making experts

Wide experience with marker-making in different market sectors has given Lectra extensive know-how, enabling it to offer its customers advice on the best practices to use, regardless of their economic model or type of company. This may take the form of tailored support involving a preliminary evaluation or training courses run by Lectra's marker-making specialists. The guidance provided by Lectra's teams ensures customers make optimal use of their solutions and achieve an excellent return on investment.

About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such as aeronautical and marine industries, wind power, and personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1,350 employees and \$252 million in 2010 revenues. The company is listed on NYSE Euronext.

For more information, please visit www.lectra.com

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