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Lectra appoints Chris Nicolaes as Managing Director for Germany and Eastern Europe

***Chris Nicolaes mission is to reinforce Lectra's leading position
in the Fashion, Automotive and Furniture markets***

Paris, September 4, 2014 – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—fabrics, leather, technical textiles and composite materials—is pleased to announce the appointment of Chris Nicolaes as Managing Director for Lectra Germany, based in Ismaning, near Munich. Chris Nicolaes is responsible for Lectra's activities in Central and Eastern Europe, including Russia and, more globally CIS Countries.

“Our customers in these markets are undergoing far-reaching structural changes. Thanks to its worldwide network, Lectra understands the mechanisms of these changes and goes far beyond providing just a technology: we can help our customers to enhance their entire business processes, especially in Fashion. Chris's experience as a managing director of software and PLM companies in different sectors and countries will help us to further extend our market position,” said Daniel Harari, Lectra CEO.



“I am looking forward to exchanging with our customers from a wide variety of regions and industries. For more than 40 years Lectra has been offering solutions to fashion companies and, since 20 years, to customers in the automotive and furniture sectors. All share the need to control the value chain, which is essential in ensuring their success. With our consulting services, our software solutions such as Lectra fashion PLM and Modaris® 3D for Fashion and our cutting room solutions, we are helping our customers to reach this goal successfully,” explained Chris Nicolaes.

The native Dutchman started out in 1982 as a management consultant. Then, he founded and successfully managed several IT companies such as JJM Germany, a distributor of ERP Software, that he sold three years later to Marcam, where he was appointed Director for the EMEA region. From 2003 to 2007, he was Director Central & Eastern Europe at Dassault Systèmes, a developer of PLM products. He holds degrees in mechanical engineering and business administration.

About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such as aeronautical and marine industries, wind power and personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1,400 employees and \$270 million in 2013 revenues. The company is listed on Euronext.

For more information, please visit www.lectra.com

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