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Lectra announces Kaledo[®] V4R1

This new release directly responds to the needs of fashion and apparel companies

Paris, June 24, 2014 – Lectra, the world leader in integrated technology solutions dedicated to industries using soft materials—fabrics, leather, technical textiles and composite materials—is pleased to announce Kaledo[®] V4R1, the latest release of its design solution.

“The shifting demands of the fashion and apparel industry put rising pressure on companies to cut time and cost, forcing them to renew collections more often to remain competitive. Kaledo V4R1 was developed with these specific needs in mind,” says Daniel Harari, Lectra CEO.



This new release is the result of a close collaboration with Lectra customers. “We have taken input from our key textile customers. Product development teams and pre-production rely on the efficiency of designers to produce innovative and creative designs to ensure that interesting, fresh products reach stores on time. Our R&D teams have developed this new version to respond to industry needs,” he adds.

Kaledo V4R1 features a host of new tools including draper, a texture mapping module that simulates fabric on images and sketches, producing realistic results for earlier decision making in the collection and sales selection process. “Kaledo allows us to realistically represent what a product will look like. As designers, we are able to develop clear and concise range plans to pitch to our clients or in-house design teams,” says Jon Mabbott, Menswear Designer at CP International, United Kingdom.

“We have been using Lectra’s pattern-making solutions for many years. The new Kaledo will help us to simplify and speed up style customization and reduce the number of physical samples needed in the process, thanks to immediate visualization,” adds Claudia Schüpbach-Germann, Designer at Isa Sallmann, Switzerland.

This latest release also introduces major improvements to color management, such as better lighting options for increased color accuracy. Users can also now work with more complex knit and woven structures for more sophisticated design options. Other features include new repeat, color mask and transparency tools for more design flexibility.

“Design is an essential asset in Lectra’s offer. Lectra fashion solutions are continually updated to improve collaboration between design and product development teams onto buying, sourcing and merchandising. Kaledo helps to shorten time to market by improving control and visibility at the deepest level,” explains Anastasia Charbin, Fashion Marketing Director, Lectra.

About Lectra

Lectra is the world leader in integrated technology solutions that automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials. Lectra develops the most advanced specialized software and cutting systems and provides associated services to a broad array of markets including fashion (apparel, accessories, footwear), automotive (car seats and interiors, airbags), furniture, as well as a wide variety of other market sectors, such as aeronautical and marine industries, wind power and personal protective equipment. Lectra serves 23,000 customers in more than 100 countries with 1,400 employees and \$270 million in 2013 revenues. The company is listed on NYSE Euronext.

For more information, please visit www.lectra.com

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